



ELEANOR K. SOMMER
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EMPLOYMENT HISTORY

Editorial Director

Center for Applications of Psychological Type (CAPT)
Gainesville FL
2001 to present

Writer-in-Residence

Arts in Medicine (AIM) program at Shands at UF
Gainesville FL
1995 through 2000

Freelance Writer, Editor, and Publishing Consultant

1991 to present

Marketing Consultant and Writer

Incentives Inc. Marketing Group
Naples FL
1991–1994

Founder and Publisher

Florida Business Southwest (Formerly titled *Business View of Southwest Florida*)
Naples FL
1982–1991

Editor and Journalist

Naples Now, *Naples Guide*, *Marco Guide*,
and *Golden Gate Eagle* (Reporter)
Naples FL
1980–1982

Reporter and Editor

Naples Star, *Bonita Banner*, and the *Fort Myers Beach Observer*
Naples FL
1978–980

PROFESSIONAL AND COMMUNITY AFFILIATIONS

Current

Board of Directors/Florida Native Plant Society/Paynes Prairie Chapter, Gainesville FL
Volunteer Artist/Arts in Medicine/Shands Arts in Medicine, Gainesville FL
Member/Florida Wise Woman Herbal Group

Previous

Board of Directors/Friends of Wild Iris (2005-2008), Gainesville FL
Co-director of Herbal Medicine Series (2001-2003), Gainesville FL
Director/Shands Arts in Medicine 1997 Symposium, Gainesville FL
Co-director/Larry Dossey, M.D., lecture (1995), Gainesville FL
Marketing and Promotion for lecture series/Unity of Naples, Naples FL
Member High Speed Rail Task Force/(1988/89), Naples FL
Board of Directors /Southwest Florida Economic Outlook (1987/89), Naples FL
Board of Directors /International College of Naples (1989/90), Naples FL
Vice President/Economic Development Council of Collier County (1986-88), Naples FL
Vice President/Naples Area Chamber of Commerce (1986/88), Naples FL
Board of Directors/Florida Magazine Association (1985/86), Naples FL

UNIVERSITY OF SOUTH FLORIDA JOURNALISM EXPERIENCE 1970–1976

Editor/*Omnibus*, literary quarterly
Entertainment Editor/*The Oracle* (campus weekly newspaper)
Journalist/*The Oracle*
Member/University of South Florida Board of Student Publications
Internship/*The Floridian*, weekly magazine of the *St. Petersburg Times*

PERSONAL

High School: Sparta, New Jersey

Bachelor's Degree: University of South Florida
Mass Communications

Post-baccalaureate courses: Santa Fe College
Ecology, Environment, and Health Sciences



HOBBIES AND INTERESTS

Studying and writing about the environment, nutrition, and herbal medicine
 Practicing Shaolin kung fu, tai chi, and chi kung
 Sweating in my organic garden under the Florida sun
 Hiking and writing about the Florida wilderness (what's left of it!)
 Writing children's stories and science fiction
 Reading just about anything
 Nurturing a 108-pound yellow Lab-German shepherd "puppy"

SELECTED PUBLICATIONS (*Clips available upon request.*)**Articles (Selected)**

- Sommer, E. K. "Florida Springs in Peril." Posted July 25, 2009 at <http://www.myherbalnotebook.com/2009/07/florida-springs-in-peril/>
- Sommer, E. K. "The Irony That Is Plastic." Posted May 17, 2008, at <http://www.eksommer.com/2008/04/30/the-irony-that-is-plastic/>
- Sommer, E. K. "Real Food Costs Real Money." Posted April 30, 2008, at <http://www.eksommer.com/2009/05/17/real-food-costs-real-money/>
- Sommer, E. K. "Good Neighbors." *Communities Magazine*, no. 137 (2007): 30–32.
- Sommer, E. K. and G. Ellison. "Bringing the Arts to Patients (and Community to Ourselves. . .)." *Communities Magazine*, no. 126 (2005): 47–51.
- Sommer, E. K. "When Editing Isn't Allowed." *The Editorial Eye*, 28, no. (2005): 4–5.
- Sommer, E. K. "Changing the World, One by One." *Unity Magazine*. 1996.
- Sommer, E. K. "Deepak Chopra: Using Your Body's Intelligence." *Unity Magazine*. 1993.
- Sommer, E. K. "Risky Business: The Health Insurance Mess." *The Post*, 1, no. 19 (1992).
- Springer, E. K. "The Eagles Have Landed." *Naples Now*, October 1982.
- Springer, E. K. "Escape on a Schooner." *Naples Now*, May 1982.
- Springer, E. K. "Children of Despair." *Naples Now*, December 1981.
- Springer, E. K. "County Energy Chief Practices What He Preaches." *The Golden Gate Eagle*, December 19, 1980.
- Springer, E. "The Magnificent Mangrove." *Naples Now*, October 1980.
- Sommer, E. "Crew Tells What It's Like to Travel with Cousteau." *The Oracle*, March 12, 1975.
- Sommer, E. "Oxygen Loss Blamed for Fish Kill." *The Oracle*, June 15, 1972.

Also published in *Sabal Minor* ("Species Spotlight" column), *Communities Magazine* (contributor), *Natural Health* (contributor), *BookPage* (contributor), *Shape* (contributor), *Florida Business Southwest/Business View Magazine* (publisher 1982-1990), *Gulfshore Life* (contributor), *Naples Daily News* (contributor), *Naples Now* (editor), *Unity Magazine* Book Review Column (1993 to 1999), *The Post* (contributor), *The Naples Star* (staff writer).

Magazine Ghost Writing: *Diamond News*, *Drug Topics*, *Journal of the American Nutraceutical Association (JANA)*, and *the Medical Tribune*.



Books

- Sommer, E. K. 2002. "Beacons of the Night." In *Sacred Feathers: The Power of One Feather to Change Your Life*, ed. Maril Crabtree. Avon, MA: Adams Media Corporation.
- Sommer, E. K. 1999. "A Simple Way." In *Consider the Lilies: Exploring the Simple Life*. Unity Village, MO: Unity.
- Sommer, E. K. 1997. "Receiving the Gift of Sensitivity." In *A Circle of Prayer*, ed. Holly Bridges. Berkeley CA: Wildcat Canyon Press.

Selected Editorial Projects

Science and the Environment

- Colley L and G. Howell, with E. K. Sommer. 2009. *Upland Hardwood Adventure*. <http://www.sfrc.ufl.edu/4h/Story/Upland%20Hardwoods/Upland%20Hardwood%20Index.htm>
- Howell, G., L. Colley, M. Monroe, with E. K. Sommer. 2009. *Crocodiles, Snakes, and Mangrove Forests*. <http://www.sfrc.ufl.edu/4h/Story/Mangrove/MangroveIndex.htm>
- Monroe, M., L. McDonnell, and A. Oxarart. 2007. *Wood to Energy: Biomass Ambassador Guide*. Gainesville FL: University of Florida, IFAS Cooperative Extension.
- Monroe, M. C., L. V. McDonnell, and L. A. Hermansen-Baez. 2006. *Changing Roles: Wildland-Urban Interface Professional Development Program*. Gainesville FL: University of Florida.
- Hofer, S. 1998. *Collecting and Classifying Coloured Diamonds*. New York City: Ashland Press.

Psychology

- Zeisset, R. 2009. *Statistics and Measurements*. Gainesville FL: CAPT.
- Marr, H. and Pearson, C. 2007. *What Story Are You Living* Gainesville FL: CAPT.
- Zeisset, C. 2006. *The Art of Dialogue*. Gainesville FL: CAPT
- Adson, P. 2004. *Depth Coaching* Gainesville FL: CAPT.
- Giannini, J. 2004. *Compass of the Soul* Gainesville FL: CAPT.
- VanSant, S. 2003. *Wired for Conflict*. Gainesville FL: CAPT.
- Burleson, B. W. 2001. *Pathways to Integrity*. Gainesville FL: CAPT.
- Raineri, E. K. 1996. *Wisdom in the Workplace*. Wilkes-Barre PA: Braino Inc.
- Kenyon, T. 1994. *Brain States*. Naples, FL: United States Publishing.
- Michaelson, P. 1993. *See Your Way to Self-Esteem*. Naples FL: Prospect Books.

Sports and Health

- Kane, L. 2005. *Martial Arts Instruction*. Boston MA: YMAA Publication Center.
- Kern, J. 1999. *Inventing a School: Expanding the Boundaries of Learning*. Naples FL: J. Kern.
- Kane, L. 1997. *The Way of Kata*. Boston MA: YMAA Publication Center.
- Perlmutter, D. 1997. *LifeGuide*: Naples FL: LifeGuide Press.
- Mattes, A. 1995. *Active Isolated Stretching*. Sarasota FL: Aaron L. Mattes.
- Moen, L. 1993. *Healing, Awakening, and Transformation* (three-part meditation series). Naples FL: United States Publishing.

